

Shaw Communications Activates Macrovision's VOD Content Protection



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SANTA CLARA, Calif. -- Macrovision Corporation (NASDAQ:MVSN) announced today that Shaw Communications Inc. (NYSE:SJR), a cable operator based in Calgary, Canada, has activated Macrovision's content protection for Video on Demand (VOD) content. Macrovision's technology prevents unauthorized copying of VOD movies on VCRs, DVD recorders, personal video recorders (PVRs/DVRs) and hard drive recorders. Macrovision's technology can also be used to permit secure storage and movement of VOD movies to PVRs and portable media centers to provide more flexible viewing options for consumers.

Shaw has enabled Macrovision's content protection technology on over 300,000 VOD capable digital set-top boxes. Shaw utilizes Motorola models DCT2000 and DCT2500 set-top boxes. Macrovision's video content protection technology is incorporated in over 90% of the 140 million digital set-top boxes and personal video recorders deployed worldwide.

"Shaw understands that protecting VOD movies benefits both content suppliers and cable operators alike. Most new DVD movies are protected with Macrovision's technology. By implementing VOD content protection, Shaw is helping to ensure that VOD revenue does not negatively impact DVD revenue, which will in turn convince content suppliers to release more content to VOD. We're very pleased that Shaw has joined other cable and direct broadcast satellite operators worldwide that have implemented Macrovision," said Tom Carroux, Director of Sales for Macrovision.

About Macrovision

Macrovision develops and markets copy protection, digital rights management and electronic license management solutions for the video, music and software industries. Macrovision's technologies are embedded in over 8.9 billion DVD, VHS, and CD units representing over \$130 billion of protected entertainment content. In the software market, Macrovision licenses software developers the FLEXnet(TM) universal licensing platform and the InstallShield(R) suite of software installation, repackaging and update solutions, which are deployed on more than 500 million desktops worldwide. Over 50,000 software publishers and hundreds of Fortune 1000 companies use Macrovision's technologies to maximize the value of their software.

Macrovision is headquartered in Santa Clara, California and has offices worldwide. More information about Macrovision can be found at www.macrovision.com.

This press release may contain "forward-looking" statements as that term is defined in the Private Securities Litigation Reform Act of 1995. A number of factors could cause Macrovision's actual results to differ from anticipated results expressed in such forward-looking statements. Such factors are addressed in Macrovision's Annual Report on Form 10-K for the year ended December 31, 2003 and its latest Quarterly Report on Form 10-Q for the period ended September 30, 2004, which are on file with the Securities and Exchange Commission (available at www.sec.gov). Macrovision assumes no obligation to update any forward-looking statements.