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FOR IMMEDIATE RELEASE

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Macrovision Signs VOD Copy Protection Agreement with LodgeNet Entertainment Corporation

SANTA CLARA, Calif. (ENTERTAINMENT WIRE) — February 4, 2004 — Macrovision Corporation (Nasdaq: MVSN) announced today that LodgeNet Entertainment Corporation (Nasdaq: LNET) has signed a multi-year agreement to use Macrovision's technology to copy protect movies released by Hollywood studios for viewing in hotels, casinos and resorts throughout the United States and Canada. Macrovision's technology will be applied to protect movies distributed via digital video file servers as well as by VHS cassette-based systems.

"LodgeNet offers movies before they are released to other distribution channels," said William M. Coleman, Vice President Studio Relations & Film Licensing Worldwide for LodgeNet.

"LodgeNet recognizes and appreciates the concerns of the Hollywood studios about protecting the long-term value of their movies, so we are stepping up to the plate and using Macrovision's technology to protect both the digital files and VHS cassettes we use in our VOD systems."

"By signing this license and copy protecting VOD, LodgeNet is clearly demonstrating their support of and commitment to the Hollywood movie industry," said Tom Carroux, Director of Sales for Macrovision.

Macrovision's technology is designed to allow consumers to transparently view original VOD and VHS programming, but prevents unauthorized copying on DVD recorders and significantly distorts unauthorized copies made with VCRs and D-VHS recorders. In addition, the majority of hard drive recorders and home media center PCs recognize Macrovision's technology and disable recording of copy protected content.

About LodgeNet

LodgeNet Entertainment Corporation (www.lodgenet.com) is the leading provider in the delivery of broadband, interactive services to the lodging industry, serving more hotels and guest rooms than any other provider in the world. These services include on-demand digital movies, digital music and music videos, Nintendo® video games, high-speed Internet access and other interactive television services designed to serve the needs of the lodging industry and the traveling public. As the largest company in the industry, LodgeNet provides service to nearly one million rooms including more than 957,000 interactive guest pay rooms in more than 5,800 hotel properties worldwide. More than 260 million travelers have access to LodgeNet systems on an annual basis. LodgeNet is listed on NASDAQ and trades under the symbol LNET.

About Macrovision

Macrovision develops and markets digital rights management ("DRM"), copy protection, and electronic license management technologies for the video, music and software industries. Macrovision has its corporate headquarters in Santa Clara, California, with international offices in London, Frankfurt, Tokyo, Hong Kong, Taipei and Seoul.

Note to Editors: Additional background information on Macrovision Corporation can be obtained from our Web Site at www.macrovision.com.

This press release may contain "forward-looking" statements as that term is defined in the Private Securities Litigation Reform Act of 1995. A number of factors could cause Macrovision's actual results to differ from anticipated results expressed in such forward-looking statements. Such factors are addressed in Macrovision's filings with the Securities and Exchange Commission (available at www.sec.gov). Macrovision assumes no obligation to update any forward-looking statements.

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