

Macrovision Renews Multi-Year Copy Protection Contract With Roadshow Films

SANTA CLARA, Calif. June 7, 2004-Macrovision Corporation (NASDAQ: MVSN) announced today that Roadshow Films has signed a multi-year contract to copy protect all DVDs and to selectively copy protect VHS cassettes.

Roadshow is one of Australasia's leading independent film distributors with a strong library that includes titles such as *The Matrix*, *Ocean's Eleven*, *Miss Congeniality* and *Training Day*. Roslyn Wilson, General Manager of Roadshow Entertainment said, "Unauthorized copying is a big issue to us and Macrovision's technology helps us protect the value of Roadshow's movies."

"Macrovision is committed to implementing and inventing technology that helps Roadshow recoup the significant investments they have made to purchase the Australasian distribution rights to top quality movies," said Tom Carroux, Director of Macrovision's Entertainment Technology Group. "We truly appreciate Roadshow's use of Macrovision's technology."

Macrovision's technology is designed to allow consumers to transparently view original programming on TV sets, but helps prevent unauthorized copying on DVD recorders, hard drive recorders and VCRs. The majority of hard drive recorders and home media center computers recognize Macrovision's technology and either disable recording of copy-protected content or record an encrypted copy that can only be played on the machine it was recorded on, thereby inhibiting unauthorized Internet file sharing.

About Roadshow Films

Roadshow Films is a 50/50 joint venture with the Greater Union Organisation distributing theatrical movies to cinema, video, pay television and free to air television in Australia and New Zealand. In addition to holding the exclusive distribution rights for movies produced by Village Roadshow Pictures, Roadshow Films has contracts to distribute movies from Warner Bros., New Line and other independent studios. Roadshow Films has also been a strong supporter of the Australian film industry, recently releasing movies such as *Bad Eggs* and *Crackerjack*. Roadshow Entertainment, a division of the group's distribution division is the leading independent distributor of DVDs and VHS cassettes to both retail and rental chains. Movie highlights include the *Lord of the Rings* and *The Matrix* films which have set new records in the Australian and New Zealand markets. In addition to feature films, Roadshow Entertainment has the exclusive rights to distribute DVDs and VHS cassettes for the ABC and BBC catalogues, *Hi-5* and sports in association with Channel 9.

About Macrovision

Macrovision develops and markets copy protection, digital rights management ("DRM") and electronic license management technologies for the video, music and software industries. Macrovision's proven technologies have been used on over 6.8 billion DVDs and VHS cassettes, over 117 million digital set-top boxes, 250 million PC games CDs and 275 million music CDs. Macrovision has its corporate headquarters in Santa Clara, California, with international offices in London, Frankfurt, Tel Aviv, Tokyo, Hong Kong, Taipei and Seoul.

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Note to Editors: Additional background information on Macrovision Corporation can be obtained from our Web Site at www.macrovision.com.

This press release may contain "forward-looking" statements as that term is defined in the Private Securities Litigation Reform Act of 1995. A number of factors could cause Macrovision's actual results to differ from anticipated results expressed in such forward-looking statements. Such factors are addressed in Macrovision's filings with the Securities and Exchange Commission (available at www.sec.gov). Macrovision assumes no obligation to update any forward-looking statements.

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