Title: Macrovision renews copy protection agreement with Columbia House.

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London, England -- Macrovision Corporation announced today that The Columbia House Company, the largest direct marketer of home entertainment products, has renewed an agreement to use Macrovision`stechnology to protect DVDs and VHS cassettes from unauthorized copying.

Columbia House offers its members a wide variety of today`s most popular titles on DVD and VHS, as well "must-have" classics, the same day that they`re available in stores.

Macrovision`s technology helps protect the long-term value of video content by allowing consumers to transparently view original DVDs and VHS cassettes, but prevents unauthorized copying on DVD recorders and significantly distorts unauthorized copies made with VCRs and D-VHS recorders. In addition, the majority of hard drive recorders and home media center PCs recognize Macrovision`s technology and disable recording of copy-protected content.

"Macrovision`s technology helps Columbia House generate sales that "stick." Without copy protection, a consumer could order a DVD, burn a copy and return the original for a refund," said Tom Carroux, Macrovision`s Director of Sales.

About Columbia House

The Columbia House Company is the largest direct marketer of music, videos and DVD home entertainment products. With approximately 10 million offline and online club members in the United States and Canada, the company provides direct-to-consumer marketing of over 9,000 music titles and more than 8,000 video and DVD titles through its entertainment clubs. The company's Web site, www.columbiahouse.com is one of the premier e-commerce brands and consistently ranks among the Web's top 25 shopping destinations. Since its inception in 1955, Columbia House Company has a proven record of excellence in database marketing, market segmentation, credit screening, and niche market merchandising. Headquartered in New York City, The Columbia House Company is a general partnership, indirectly owned by The Blackstone Group, the New York based private investment bank.

About Macrovision

Macrovision develops and markets digital rights management ("DRM"), copy protection, and electronic license management technologies for the video, music and software industries. Macrovision has its corporate headquarters in Santa Clara, California, with international offices in London, Frankfurt, Tokyo, Hong Kong, Taipei and Seoul. Macrovision is a public company traded on the NASDAQ exchange under the symbol MVSN.

This press release may contain "forward-looking" statements as that term is defined in the Private Securities Litigation Reform Act of 1995. A number of factors could cause Macrovision`s actual results to differ from anticipated results expressed in such forward-looking statements. Such factors are addressed in Macrovision`s filings with the Securities and Exchange Commission (available at www.sec.gov). Macrovision assumes no obligation to update any forward-looking statements.

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