

Mantis Tecnologia Licenses Intertrust's Kiora Platform for Delivery of Content on Vale Passenger Trains

Content Available to 1 Million Passengers Without an Internet Connection on Daily Trains between Major Brazilian Travel Hubs

SAN FRANCISCO—March 24, 2020— [Intertrust](#), the pioneer in Digital Rights Management (DRM) technology, announced that [Mantis Tecnologia](#) has tapped Intertrust's Kiora™ system to protect and manage the delivery of video content to passengers on Vale trains which transport one million passengers a year between Belo Horizonte and Vitória in Brazil.

Vale passengers are now able to view announcements, informational videos, movies and television shows on monitors and mobile devices. Kiora is a complete content management and distribution system designed specifically for off-line environments. The Kiora end-to-end Entertainment Everywhere platform integrates secure content delivery with local Wi-Fi video streaming, supporting all kinds of client devices. Content is protected by studio-approved [Intertrust DRM technology](#) for mobile entertainment.

Video content will be provided through Filmbankmedia, a joint venture owned by Warner Bros. Entertainment, Sony Pictures and NT Digital Partners.

"Travelers have come to expect that entertainment is part of the service provided, whether on the ground or in the air, and we are pleased to offer a product that seamlessly provides protected video content to Vale passengers," commented Tom Carroux, Sales Director, Intertrust. "Our partnership with Mantis Tecnologia provides premium TV and movie content that makes the travel experience better."

Vale is deploying Intertrust's Kiora's Entertainment Everywhere solution to enable consumers to enjoy high quality content from the comfort of their seats. Mantis is supplying set-top boxes connected to large monitors, as well as managing WiFi to distribute video to passengers' mobile devices. Intertrust developed a playlist that enables Mantis to schedule content for Vale passengers throughout the day, on all rides.

“Our partnership with Intertrust provides Vale and their passengers with a frictionless, high quality content delivery service,” said Naor Lima, Mantis CEO.

Mantis Tecnologia is an information technology service provider headquartered in Sao Paulo, Brazil that supplies communication systems for public and private venues, including site survey, network and infrastructure design, installation and maintenance of hardware and software. Mantis serves the hospitality, transportation, retail and event industries. For VALE, Mantis deployed Neobox appliances to create local Wi-Fi hot spots. The solution supports dozens of simultaneous connections with 3G and 4G standards and provides a web management system to administer and control routers.

About Intertrust

Intertrust provides trusted computing products and services to leading global corporations – from mobile, consumer electronics and IoT manufacturers, to service providers and enterprise software platform companies. These products include the world’s leading digital rights management (DRM), software tamper resistance, and technologies to enable private data exchanges for various verticals including energy, entertainment, retail/marketing, automotive, fintech, and IoT. Founded in 1990, Intertrust is headquartered in Silicon Valley with regional offices in London, Tokyo, Mumbai, Bangalore, Beijing, Seoul, Riga, and Tallinn. The company has a legacy of invention, and its fundamental contributions in the areas of computer security and digital trust are globally recognized. Intertrust holds hundreds of patents that are key to Internet security, trust, and privacy management components of operating systems, trusted mobile code and networked operating environments, web services, and cloud computing.

Additional information is available at intertrust.com, or follow us on [Twitter](#) or [LinkedIn](#).

Contact:

Rebecca Garcia
intertrust@sparkpr.com
US: +1 (206) 422-8502